



BOOST 4 youth

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BOOST4youth is about helping young individuals become digital entrepreneurs by setting up online businesses which can be financially viable by targeting the foreign consumer through personalized digital strategies aiming to increase cross-border sales. The benefits are multidimensional. The reduction in operating costs through smart use of ICT and elimination of the need for a physical location, or at least an expensive physical location at a main street, will make it possible to reduce prices increasing competitiveness.

OUR AIMS:

- Increase awareness of e-commerce technologie
- Educate young people on using e-commerce strategies to attract foreign customers
- Make it easier and less costly for youth start-ups, to do business abroad and to enable consumers to reap the full benefit of the Single Market
- Promote open & innovative practices, training & tools

The expected results of the BOOST4youth project



The Kick-off meeting took place in 11/09/2018 in Nicosia, Cyprus. Participants from all partners attended the meeting.



The Boost4Youth Consortium is comprised of 6 partners:



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